

BSN COLLEGE JAIPUR

NAAC SSR DOCUMENTS

7.2: Best Practices



7.2.1: Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

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Best Practice 1: Career Guidance and Placement Cell

Introduction:

BSN College, Sanganer, has successfully implemented a comprehensive Career Guidance and Placement Cell (CGPC) to facilitate students' transition from academia to the professional world. This initiative aligns with the institution's vision to empower students with the skills and knowledge necessary for successful career advancement.

Objective:

To provide holistic support to students in career planning, skill development, and placement opportunities.

Key Components and Activities:

Career Counseling Services: The CGPC conducts regular one-on-one career counseling sessions for students to assess their strengths, interests, and career aspirations. Trained counselors provide personalized guidance and advice to help students make informed decisions about their career paths.

Skill Development Workshops: The cell organizes workshops and seminars on various soft skills and industry-specific competencies such as communication skills, interview preparation, resume writing, and personality development. These workshops aim to enhance students' employability and make them industry-ready.

Industry Interaction Programs: BSN College regularly invites industry experts, alumni, and HR professionals for guest lectures, panel discussions, and interactive sessions. These interactions provide students with insights into industry trends, job requirements, and networking opportunities.





Internship and Training Opportunities: The CGPC facilitates internships and industrial training programs for students to gain practical exposure in their respective fields. Collaborations with companies and organizations enable students to apply theoretical knowledge in real-world settings, enhancing their employability.

Placement Drives: The cell organizes on-campus recruitment drives where leading companies visit the campus to conduct recruitment interviews. **CGPC** assists students in preparing for interviews, resume polishing, and connecting with potential employers.

Outcome:

- Increased awareness and clarity among students regarding career options and opportunities.
- Enhancement of students' employability skills leading to improved placement rates.
- Strengthened industry-academia collaboration.
- Positive feedback from both students and recruiters regarding the quality of placements.

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